

Monthly Newsletter November 11, 2008

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November Meeting

The November 11 meeting was attended by about 26 members, including new member Wally Kowrach. Welcome Wally.

President Phil requested a voice vote for the members running for elected officer positions, and by unanimous consent the current slate was re-elected.

Our next meeting is the annual Christmas Party on Dec. 9 in the church social room. The club challenge for the meeting is appropriately a Christmas ornament, so bring in your best example. A nice door prize will also be awarded by raffle, **but your 2009 dues of \$30.00 must be paid to be eligible.**

The club challenge for January is a segmented piece, of at least 3 layers. Two layers should have at least 6 segments, and a

minimum of two different woods should be used. Good luck competing with Ray and Nelson on this one!

Seven of our members have their work in a current show at the Perkins Art Center in Collingswood. A preview reception was held last Friday, Nov. 7, and Steve Leichner took the following pictures of our work:















Our special photography presentation this month was made by Karen Chigounis, Director of Perkins Art Education program and curator of the Collingswood show, ably supported by our club VP, Andy DiPietro.





Karen provided many valuable insights into the concept of marketing art work, including production values of business cards for individuals, (www.cheapbusinesscards.com) to methods of self-publishing catalogues and high-quality inkjet albums of one's work. These can be sold for \$20-30 each as a supplement to the actual pieces. Karen also described local organizations we should investigate for their interest in our club and potential future shows.

Several specific examples are the Hopkins House, along S. Park Drive on the Cooper River; Walt Whitman Arts Center in Camden, NJN News State of the Arts program; <u>www.jerseyarts.com</u>; <u>WWW.phillyartmatteers.com</u>; and even a You tube posting !! Thanks Karen for a fascinating and enlightening presentation.

Andy then described his journey into the world of photographing art works, and what he has picked up, some by trial and error and some through his diligent research. He referred to the World of Woodworkers site, which will review submitted photos, as long as you can tolerate their constructively critical comments! He also demonstrated his evolution of photo "tents", from simple and cheap foam boards and halogen work lights, to the \$350 unit with special lighting and graduated grey scale background.

photo booth info:

http://alzodigital.com/online_store/alzo_300_2lig ht_tent_kit.htm

#09 graduated background http://alzodigital.com/online_store/background_p aper.htm

He recommends the "A" or aperture setting on digital cameras, and "bracketing" the shot by taking several images at different speed settings and choosing the best one. Also, a tripod and timer setting is a must to eliminate vibration or camera shaking.

To submit the selected shot by email, it should be reduced using a program like "PIXresizer" which is available free online, from <u>http://bluefive.pair.com/pixresizer.htm,</u> and cropped using a program like Google's Picasso. Thanks Andy, for sharing your insights with us.

The 50/50 winner this month was Mark Allan, who collected \$42. Congratulations also to Gordon Heckler and Wally Kowrach, who won gift certificates. The **Show and Tell** session this meeting included several beautiful pieces from Steve Leichner,



Ray Klosek,



Frank Joseph,



and of course Andy.

(Check out more photos on our web site.)

Upcoming Events

- Ongoing Creative Genius show in Medford.
- November 19 Open House at Phil Hauser's shop, 7-9 pm. (Wednesday)
- December 9 next scheduled meeting, Christmas Party. Wood and tool auctions, and door prize. (REMINDER- Dues must be paid to be eligible for raffle.)
- December 19 David Ellsworth @Wood Turning Center
- March 28-29, 2009 Adirondack Woodturner Symposium, Saratoga Springs, NY (www.totallyturning.com)



Treasurer's Report - Balance of \$1233 reported by John Coles.



Library Report – none this

month.

Help Wanted section- We are always looking for members who will volunteer to coordinate group purchases of various supplies for the club. Items that have been suggested include sandpaper, glue, Anchor Seal, finish and waxing products, etc. The responsibilities of this position would include: 1) identifying materials that make sense to acquire by group purchases; 2) making announcements at club meetings or in the newsletter to give members every opportunity to see the offer for upcoming purchases; 3) maintaining a list of members interested in a particular group purchase; 4) collecting checks from interested members in advance of making the purchase, to ensure the funds are for them using the collected funds; 6) taking delivery of the purchased materials and distributing them at the club meetings. If you would like to consider helping with this please contact one of the club executives.